

| Time | Topic | Speaker |
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| 10:00-10:30 | Attendee name tag pick up; enjoy coffee and other refreshments | |
| 10:30-10:50 | The History of the Ginseng Program in Tennessee <i>The history, trends and current status of wild ginseng harvest and the regulations on wild American ginseng in TN.</i> | Andrea Bishop <i>Ginseng Coordinator, TN Dept of Environment and Conservation</i> |
| 10:50-11:10 | Update of the Ginseng Program at MTSU <i>Exciting progress has been made since our last meeting. Dr. Gao will give you an overall update of the program and the founding of the new Ginseng Institute at MTSU.</i> | Iris Gao <i>Director, International Ginseng Institute at MTSU</i> <i>Associate Professor, Dept of Agriculture, MTSU</i> |
| 11:10-11:30 | How to Be Prepared for the Fall Planting Season? <i>Fall is coming and it is time for planting ginseng. Get prepared so you don't miss this season or waste your money. Dr. Phillips will address things you need to know about the basics of the plant, site assessment, seed stratification, and seed quality test.</i> | Nate Phillips <i>Associate Professor, Dept of Agriculture, MTSU</i> |
| 11:30-11:50 | An Added-value Ginseng Testing Certificate <i>The development of a testing certificate of ginsenoside content based on FAO/WHO guidance on ginseng products that will add value to your ginseng products.</i> | Mengliang Zhang <i>Assistant Professor, Dept of Chemistry, MTSU</i> |
| 11:50-12:10 | The Political Economy and Economic Impact of Tariffs on Ginseng Growers <i>Dr. Smith will address how tariffs and the trade war will affect ginseng growers in Tennessee. In addition, he will analyze the arguments advanced for the steel and aluminum tariffs, and protectionism more broadly, that led to China's retaliatory tariffs.</i> | Daniel Smith <i>Director, Political Economy Research Institute at MTSU</i> <i>Associate Professor, Dept of Economics & Finance, MTSU</i> |
| 12:10-12:30 | Update on Ginseng Export Market Analysis <i>The update on Asian ginseng market from the China trip.</i> | Paul Martin <i>Chief Managing Member, Clarity Resources LLC</i> |
| 12:30-1:30 | A Round Table for Panel Discussion During Lunch | All Speakers & Attendees |